

ELCOLLABO will support your ecological life.



Selling agency: Head office 3-595, Nonami, Tenpaku-ku, Nagoya-city, Aichi-prefecture 468-0045 Tel: 052-896-5400 Fax: 052-896-2600 Mail address: support@elcollabo.com



All Skin All Age

Stay beautiful just the way you are.

ELCOLLABO COSMETICS



ELCOLLABO
COLLABO CORPORATION Co., Ltd
President Yoshiko Toyota

# ELCOLLABO's Aspiration

Our enthusiasm to create anti-aging cosmetics, which vitalize skin and expression radically from gene level, finally took shape in our ELCOLLABO cosmetic series, an ultimate product of passion for women whose attitudes toward beauty differ from person to person.

ELCOLLABO's commitment is to pursue luxurious cosmetics to fulfill both "natural shiny skin" and a "firm and fresh face" at the same time.

I think women today are surely seeking for visible results. So I am eager to realize such women's long-time hope — "Life-long fresh skin" and a "Happy face."

We aim to be a trusted company and a "beauty partner" for the wonderful lives of our customers.

# What is ELCOLLABO?

ELCOLLABO is an advanced cosmeceutical that is able to design "skin-life" for beautiful skin. It was commercialized to upgrade the lives of all people by helping them support "fresh skin cells" and "finely-textured skin" for their entire life time while focusing on how to block skin-cell aging.

# What is a COSMECEUTICAL

\*\*Cosmeceutical refers to cosmetics that take in both cosmetic and pharmaceutical advantages to improve the function and effect.

Medicine ... Used for treatment until troubles heal up.

Skin care (Cosmetics) ... Safely used for skin care throughout life.

A cosmeceutical is high-functional and advanced cosmetic positioned on the dividing line between medicine and cosmetics so that it has the potential of medicines but can be safely used throughout life. ELCOLLABO is exactly such a cosmeceutical.

# Characteristics of ELCOLLABO cosmetics

# =Advanced cosmeceutical

- Researched and developed by industrial leading OEM.
- As for the ingredients, it contains a high concentration of a plant extract considered to be No.1 or No.2 in France, Switzerland, Germany.
- Contain no preservatives based on our strong commitment to the quality.
- Use airless containers to improve the safety.
- Deals with all kinds of skin troubles thanks to the great cooperation obtained from well-qualified manufacturers, which are unparalleled worldwide.
- Contains a high concentration of the most effective ingredient to grow back "telomere (gene)" and to stretch cell lifespan as the most important means for anti-aging.

# History

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2002年 【	Feb.	Established COLLABO CORPORATION Co., Ltd
	Oct.	Began to sell three products of "ELCOLLABO SERIES (trade name)".
	Dec.	Began to sell eight products of ELCOLLABO SERIES.
2007年 【	Apr.	Held a seminar "Cosmeceutical & ELCOLLABO / Full-course experience", in which the ELCOLLABO usage toward shiny skin from Level 1 to Level 11was established and developed.
2009年	Oct.	"Telomere care", which ELCOLLABO had promoted as a critical step for skin's anti-aging since its establishment, was elucidated by three scientists. Those scientists won the Nobel Prize in Physiology or Medicine for their work, which clearly shows that anti-aging cannot be discussed without DNA care.

ELCOLLABO cosmetics consist of products enabling high-quality skin mainly for those who seek superfine skin as well as love to be natural. Therefore ELCOLLABO cosmetics have gained strong support principally from celebrities with aesthetic consciousness.

# **COMPANY INFORMATION**

# Corporate profile

Name COLLABO CORPORATION Co., Ltd

Trade name ELCOLLABO
Founded February 28,2002
President Yoshiko Toyota

Bank of account Bank of Tokyo-Mitsubishi UFJ, Ltd. Nonami branch

Aichi Bank, Ltd. Naruko branch

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# ELCOLLABO SERIES

All Skin All Age



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# Real Strength of ELCOLLABO Cosmeceutical

"COLLABO SKIN", ELCOLLABO aims at brilliant and shiny skin.

A "fresh complexion" is the symbol of beauty.

ELCOLLABO, which improves the curative power of nature, was commercialized to make people's lives comfortable and enjoyable while nurturing the good complexion of skin itself and realizing beautiful skin to the fascination of all people.

Two approaches for ELCOLLABO beautiful skin

Facial surface treatment + Skin cell treatment = Lifelong beautiful skin

## 1. Skin : Collagen essential to beautiful skin

- Generate collagen for 24 hours, which decreases with ages.
- Clear active oxygen excessively produced by ultraviolet rays, stress and life habits. (The excessive active oxygen is considered to be one of the principle causes of aging.)
- Keep the skin in excellent condition by containing high-quality plant extracts

# 2. Skin cell: Rejuvenation at the gene level

The answer for anti-aging lies in the 2009 Nobel Prize.

Elizabeth Blackburn, Carol Greider, Jack Szostak's, revealed that "telomere" is key factor of cell aging and cell lifespan, and were awarded the 2009 Nobel Prize in Physiology or Medicine. According to their study, this "telomere" is found to be shortened through each cell division, which contributes to aging. To give a cell a longer life, ELCOLLABO plentifully contains a No.1 recognized ingredient, which is faster-acting and more effective to repair the "telomere" and to nurture it back. In this way, ELCOLLABO series includes not only care for beautiful skin but also care to keep skin from aging while nurturing fresh skin cells.

\*Telomere: Special parts at either end of gene (playing the role of cell lifespan clock)

# ELCOLLABO skin care system

Proposal for skin care from level 1 to level 11

This system takes a step-by-step approach to lead skin to absorb a "high concentration" of "telomere" smoothly and to improve the quality of skin.

Level 1 · · · · Before using, dilute the product to adapt skin to all of the ingredients of ELCOLLABO

Level 2 · · · Use the whole product without diluting.

Level 11 ··· Highest grade care for models and actresses, who frequently have the chance of being photographed, and for those who really want to keep the best condition of skin and face line.

Use our products according to the level of "Skin and Face line" that you aim at achieving. The method and usage differs as you raise the level.

Proper use based on each level table and schedule is recommended.

## For those who quickly want to achieve shiny, youthful skin and a fresh face line, we can highly recommend our guidance of ELCOLLABO skin care. ELCOLLABO is the cosmetic series for earnest seekers of beauty.



#### No.1 ELCOLLABO VC LOTION

## Contains a high concentration of a vitamin C derivative to refresh skin cells.

Collagen reduction is one of the causes of skin aging. The vitamin C derivative promotes a synthesis of collagen within skin, leading to firm and moisturized skin. Furthermore, it helps repair the shortened cell, "Telomere".

W Usage: Spread on the entire face.(3 push)



#### No.2 ELCOLLABO PURE ESSENCE

## Contains a high concentration of hyaluronic acid and amino acid to keep skin dullness-free and fine-textured.

These ingredients, known for their high waterretaining ability, keep fresh skin satisfied with plenty of moisture. Combination use with No.1 ELCOLLABO VC LOTION leads to transparent and well-moisturized skin able to absorb amino acid, hyaluronic acid and vitamin C.

W Usage: Spread on the entire face. (2 push)



# No.3 ELCOLLABO TREATMENT MOISTURE

## Contains plant collagen + plant emollient oil to give skin moisture and vitality

Contains a good balance of plant collagen and plant emollient oil. Plant collagen not only gives moisture to skin but also helps produce moisturizing ingredients. It strongly supports selfmoisturizing functions of skin and continually gives moisture to cuticles. The moment its spread on skin, it gets absorbed into skin and makes a thin veil of moisture

W Usage: Shake the container a little before using, and spread on the entire face.(3 push)

50ml



# No.10 ELCOLLABO CLEANSING CREAM

## Cleansing cream of skin-friendly natural oil

This cleansing cream makes skin smooth and soft so that unnecessary dirt is comfortably and quickly cleared. It can be safely used for all types of skin including oily, dry and sensitive skin.

W Usage: After the cream turns into oil, wipe it off with a wet tissue. (1cm on forefront,



## No.12 ELCOLLABO FACIAL SOAP

## Face washer containing plant extract with cleaning ingredient and minerals.

This soap, which contains plant extract including plant-derived cleaning ingredients and minerals, keeps skin moisturized and covered with a moisture veil. It leads to soft, dullness-free and transparent skin after face-wash.

\* Usage: Foam the soap with a net, wash face with the foam and rinse it off. (2 push)



## No.5 ELCOLLABO CONCENTRATE CREAM

## Contains carefully-selected plant natural extract, natural plant oil and a good balance of each type of vitamin.

This high-functioning cream is designed to prevent multiple troubles caused by various types of stress. It includes well-balanced ingredients such as carefully-selected natural plant extracts and natural plant oils, vitamin A: to promote skin turnover and help collagen generation, vitamin B groups: to prevent skin roughness and have potential effects as an anti-inflammatory, vitamin E: to block the oxidation process, promote blood circulation and have effect on anti-aging. It is a luxurious cream providing comfortable usability.

W Usage : Spread on the entire face. (moderate amount)

# No.11 ELCOLLABO WIPE OFF MILK

# Skin-friendly emulsion of wipe-off-type to improve skin suppleness

This emulsion removes unnecessary oil remaining on skin after cleansing without depriving necessary sebum, which is expected to improve regenerating forces of skin and normalize oily, dry, and sensitive skin.

W Usage: Apply onto the entire face as washing the face, and wipe it off with a wet tissue. (4 push)



the causes of spots and pigment deposition. No.15 ELCOLLABO PERFECTUAL WHITNY blocks the cause of melanin pigment by restraining tyrosinase activity from synthesizing melanin pigment. This intensive treatment cream contains a high concentration of the new ingredient "MBC" (Melanin Bright Complex) to accelerate skin's turnover.

\* Usage: Spread on the face except for eyelids and lips. (1.5cm)

30g